

# Unleash Infographics In Your Content Marketing & Curated Newsletters



People love to look at pictures rather than words. You can use infographics in content marketing and more specifically curated newsletters.

Let me show you how you can do this;

1. Pick a topic
2. Find your info graphics ( i like [visual.ly](http://visual.ly) , [coolinfographics](http://coolinfographics.com), [visualeconomics](http://visualeconomics.com)).
3. Curate them into a newsletter digest i.e. add some analysis or commentary (Use [flashissue.com](http://flashissue.com), it's free)
4. Send to your contacts or mailing list

Here's one i created. You can [sign up for our newsletter](#) to get content marketing tips and how-to guides like this.

This one took me 10 minutes to create and mailout:

## Flashissue

### Unleash Infographics In Your Content Marketing & Curated Newsletters

Hi there - People love pictures, so use them in your content marketing and build them into your newsletter campaigns.

With just a few minutes effort you can end up with something like this. Obviously, you need to pick a topic that suits your biz goals.

I created a guide so you can see how this is done. Download FREE your guide here.

Cheers  
Phil

#### Air Sex Championships: Worst Date Ever? | Visual.ly

Who would've thought that there could be another 'Air' activity that could kill the mood of a date faster than Air Guitar? Air Sex was invented in Tokyo in 2006, reportedly by a group of bored men without girlfriends (of course the situation didn't help them in the girlfriend department but apparently they're not bored anymore).

[more...]



#### Download Your FREE Guide | Unleash The Power Of InfoGraphics In Your Content & Newsletter Marketing

FREE GUIDE DOWNLOAD | People love pictures and you can use them effectively in your marketing; try using Infographics as part of your curated newsletter strategy or content marketing. An Infographic is a creative coolly designed representation of data, information or knowledge. This guide shows you step-by-step how you can do this.

[more...]



#### A Brief History of Cougars | Visual.ly

Cougar, Mrs. Robinson, empowered woman - whatever you call them, middle-aged women are on the prowl, pulling in young men by the claw-full. They've banded together in conversations and organizations to hunt in packs and have become a massive social movement.

[more...]



#### Wearable Tech: The New Wave | Visual.ly

Move over, James Bond. From the much-hyped Google Glasses to the Pebble watch, the new wave of weable gadgets hitting the market these days would give Agent 007 a run for his money. Take a look at some of the coolest wearable tech on the market.



[Download](#) this free guide here.

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